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Competitive Strategy Techniques for Analyzing Industries

I liked this book a lot relative to something most people would find dry and uninteresting. For anyone curious about how industries are structured and how that relates to the strategy they should adopt I would highly recommend this book.

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Competitive Strategy PDF Summary Michael E Porter

MicroSummary: Michael Porter is one of the gurus of contemporary management. In his book Competitive Advantage, he transformed theory and practice of business strategy teachings around the world.

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Competitive Strategy Techniques for Analyzing Industries

[COMPETITIVE STRATEGY TECHNIQUES FOR ANALYZING INDUSTRIES AND COMPETITORS BY PORTER, MICHAEL E.](AUTHOR)HARDBACK "synopsis" may belong to another edition of this title.

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Competitive Strategy Edinburgh Business School

However, the rule book for competitive strategy as set out in strategic management textbooks is not as straightforward and clear-cut as for other games of strategy such as chess and checkers.

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